



## ABOUT ATA'S TRUCKING U

ATA's Trucking U is a dynamic, educational program for students at top business schools & universities around the country. It exposes students to careers in trucking through networking opportunities at American Trucking Associations' MCE and mentorship by future leaders in the industry. The program is focused on building connections that will help address key industry concerns, like supply chain issues and workforce shortages, and solve the problems of the future.

“Attending MCE as a Trucking U student was an incredibly valuable experience. Throughout the conference, we were given the unique opportunity to connect and network with top industry executives, gain insights from young professionals in the field, participate in ATA policy committee meetings, and learn about current developments and innovations within the industry. As a student in the program, I was also connected to a mentor who is passionate about the industry and has been able to provide great advice and guidance. This experience allowed me to gain a deeper understanding, appreciation, and enthusiasm for the trucking and transportation industry.”



Alana Rothenstein,  
Mississippi State University  
Class of 2024

Applications close June 2, 2025

SCAN TO APPLY



For more information, contact  
Meredith Rinaldi at [mrinaldi@trucking.org](mailto:mrinaldi@trucking.org)

Sponsorship opportunities available, contact  
Nikki Thomas at [nthomas@trucking.org](mailto:nthomas@trucking.org)

“My experience at ATA's MCE was amazing. I had the opportunity to meet with a lot of different companies, their professional, recruiters, and sometimes even their CEOs. I was also able to talk to truckers themselves and appreciate what they have been able to do for this country.”



Gabe Lopez  
Auburn University  
Class of 2024

## TRUCKING'S “CAN'T MISS” EVENT



MANAGEMENT CONFERENCE & EXHIBITION

October 25-28, 2025 • San Diego, CA

San Diego Convention Center

<http://mce.trucking.org>

The American Trucking Associations (ATA) Management Conference & Exhibition (MCE) brings together trucking executives from across the country for the one can't-miss event of the year that highlights economic, regulatory, and business trends focused on driving the success of fleets today and in the future.

Every year nearly 3,000 of trucking's top decision-makers come to MCE for:

- Policy discussions
- Networking opportunities
- Educational sessions
- Interactive exhibits

The ATA MCE exhibit hall features over 200 companies from our industry's top manufacturers and suppliers showcasing their latest products.

“I think this is a great step to figuring out if you want to be a part of the industry. Then if you decided so, it's great because you not only get to network, but you also get to see a lot of in-depth parts that you don't learn about in class. I think it's a great opportunity for anyone that wants to get into the trucking industry.”



Caden Weaver  
Colorado State University  
Class of 2024

