



2022 Moving & Storage Independent Mover of the Year Award

Eligibility Requirements & Award Criteria

1. This award reflects ATA's and the industry's commitment to excellent customer service. The award is presented to an independent mover based on their submission and evidentiary support and is chosen by a panel of industry experts.
2. In order to be eligible for the Moving & Storage Independent Mover of the Year Award, you must meet the following criteria:
 - a. Independent mover is defined as a motor carrier of household goods without an agency network.
 - b. Company must be an ATA MSC member in good standing.
3. Please complete all applicable items of information requested herein and provide documentation to support your application.

Submissions must include 6 written essays - each no more than 250 words - describing ways you have demonstrated the identified characteristics during the prior 12 months; evidence should be provided in the written essays that the company has met the criteria through its business operations and practices in the preceding 12 months.

- a) How has the company contributed to the industry through innovation?
 - b) What has the company done to demonstrate corporate responsibility, or address a compelling social or economic issue (i.e.) consumer/community benefit)?
 - c) What has the company done or offered to benefit its employees?
 - d) How has the company enhanced the image of the industry (i.e., recognized by media or consumer group for good business practices)?
 - e) Has the company altered any business or operations practices in order to overcome a challenge (best practice that can be shared)?
 - f) Has the company developed a unique or successful approach to conducting business (best practice that can be shared)?
3. **If chosen, a company representative must attend ATA's MSC Annual Event in March 2022 in Orlando, FL.**
 4. A company may nominate itself in consecutive years but winners may not be nominated again for a period of 5 years. Therefore, any company who wins in 2022 may not be nominated again until 2027.

AWARD BENEFITS

- 1. Presented by ATA President & CEO and MSC Chairman at ATA MSC Annual Event**
- 2. News release (circulated to trade, local and national press) announcing the recipient**