

# Build Trust with Consumers. Become a Certified ProMover.

Access to the ProMover seal identifies your company as a legitimate and trusted mover, allowing you to better market your business to consumers.



*Trusted by Consumers for 12+ Years*

ProMover is a certification program that gives consumers an easy way to separate reputable, professional movers from “rogue operators.” The program recognizes and communicates your dedication to high standards, while helping you to acquire new customers.

## Benefits to Becoming a ProMover:



### Builds Trust

When consumers see the ProMover logo on your truck, website or marketing materials, they know that you are a vetted moving company whose services they can depend on.



### Supports Consumers

Helps consumers identify reputable professional movers in their area, while saving time and frustration.



### Distinguishes Professional Movers

You work hard to ensure a quality move – separate your company from rogue operators looking to make easy money.



### Boosts Your Company's Marketing

Your company will be listed and promoted on Moving.org – a one-stop-shop for everything moving and an easy tool for new customers to find you.

## MOVING.ORG METRICS:

• 17,000 Unique Visitors/Month • 91,535 Pageviews/Month

# Join the List of Trusted Professional Movers Today!

The ProMover seal represents nationally recognized, industry-wide standards of conduct for professional movers, and enhances your company's brand identity as an ethical, professional business. Find the [full list of requirements](#) here and become a ProMover today.

"The ProMovers certification is prestigious in our industry and helped our company gain instant credibility! Get your ProMover certification today and be an industry leader."

**Emily La Bore-Heintzman,  
President of Double Duty Movers  
and Portable Storage**

"Being a ProMover shows that our company upholds the highest industry standards. It's the best way to show potential customers that you are different than brokers and rogue movers."

**-Bill Lovejoy, President,  
Republic Moving & Storage**

**Start your [ProMover application](#) today!**

**Learn more at [www.trucking.org/promover](http://www.trucking.org/promover)**

**Questions? Contact Naomi Burstein at [nburstein@trucking.org](mailto:nburstein@trucking.org)**

Membership in ATA's Moving & Storage Conference includes an invaluable list of additional tools to help your business grow. You'll be exposed to the best of the industry through in person events, committees, trainings and education. Other benefits include an arbitration program for staying in compliance with FMCSA, assistance with BOC-3 filing, a guide for handling military DP3 shipments, and access to economic reporting and analysis. Learn more about the leading national organization representing household good moving companies and industry suppliers. Become a member today!

*ProMover is a free benefit for qualifying Moving & Storage Conference members. Please note members must still apply for confirmation.*