



MSC



MOVING & STORAGE CONFERENCE

Membership Background & Benefits



The Moving and Storage Community Has Moved to a New Home – with ATA

The American Trucking Associations (ATA) is honored to welcome members of the moving and storage industry into the ATA Federation. By joining forces, moving and storage professionals have a seat at the table in formulating policies affecting companies operating heavy-duty trucks on our nation's highways. Joining with ATA provides the moving and storage industry a significant boost in advocacy firepower on Capitol Hill and before the regulatory agencies, while also allowing the broader trucking industry to present a more unified front before lawmakers and regulators.

About MSC

The Moving & Storage Conference (MSC) is the leading national organization representing household goods moving companies, industry suppliers and state moving and storage associations. The Conference sets household goods government affairs policy positions on Capitol Hill, promotes industry unity and provides a forum for intra-industry debate and collaboration.

The ATA Conference also serves as the leading educator and partner to moving and storage consumers worldwide. We work tirelessly to improve public safety and trust in the relocation market through various avenues, including the development of best practices with our members, rigorous consumer education programs and advocacy efforts on Capitol Hill.

trucking.org/moving-storage-conference





Why Join MSC?

Membership in ATA's Moving & Storage Conference includes an invaluable list of benefits for just \$1,000 per year, and \$250 for each additional location. Learn more about the advantages of joining MSC below and apply for membership today: trucking.org/membership-application

Solutions & Services



Arbitration Program

As a MSC member, ATA offers an Arbitration Program at no cost in order for your company to stay in compliance with FMCSA. ATA offers the three necessary brochures for the program in both a digital format and a paper format. The FMCSA required "Ready to Move" and "Rights and Responsibilities" brochures are available on ATA's website as well as the "Dispute Settlement" brochure.



BOC-3 - Designation of Agents for Service of Process

As a MSC member, ATA will file and maintain your BOC-3 filing at no cost in order for your company to meet and remain in compliance with the FMCSA interstate authority requirement.



Tools to Help Your Business Grow

Moving & Storage Conference members have access to ATA's Affinity Programs, including My Klovv, Urban Volt and the discounted program with Penske.



ATA's 400NG Military Cloud

ATA's 400NG Military Cloud is a fee-based subscription which accurately calculates the total cost of individual shipments and associated services for all military domestic personal property moves with the exception of Hawaii. Developed for the Defense Department's DP3 program, the 400NG tariff is the essential guide for movers handling military DP3 shipments.



Market Analysis & Economic Reporting

ATA is incorporating moving and storage data into our economic reporting, as well as performing specialized reports.

Networking & Learning

Events

The Moving & Storage Conference offers unparalleled ways to network and meet other industry professionals. Through in person events, committees, trainings, and education you will be exposed to the best of the industry. Annual events include the MSC Annual Meeting and MSC Call on Washington. Moving & Storage Conference Members receive the ATA member discount on all events and products.

Educational and Industry Webinars

The household goods industry is always evolving and keeping up with industry and regulatory trends is important. The Moving & Storage Conference hosts webinars that help you and your employees stay informed. Webinars are designed to keep you in the know with topics ranging from household goods industry specific topics to regulatory compliance. MSC members are invited to join any ATA webinar at no cost.

ATA Councils

You are also eligible to join ATA Councils for an additional cost. ATA's Councils focus on a variety on trucking and business topics, full of industry and operational value. The Councils open for membership are the National Accounting and Finance Council, Technology and Maintenance Council, Safety Management Council and Transportation Security Council.

MSC Leaders Program

MSC's Leaders Program prepares participants to lead at every level of their organization and to grow as leaders both within their company and within the industry. Participants will gain real-world knowledge and experience through participation in two mandatory in-person events and multiple virtual events.



ATA continues to improve and add training and certification programs; MSC's 1st class of the Leadership Program begins Fall 2022



Building Trust & Certifications

ProMover Certification

The ProMover brand has been a trusted industry standard for over ten years. Access to the ProMover seal identifies your company as a legitimate and trusted mover, allowing you to better market yourself to consumers. There is no application fee for MSC members.



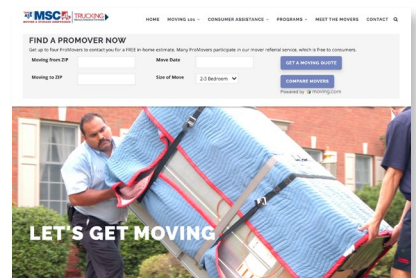
Industry Certifications

ATA offers a number of industry trainings and certifications for your company and employees. The Certified Packer Loader Video Series, the Certified Office and Industrial Consultant Program and the Certified Moving Consultant Certification Program can all be found online at ATA Business Solutions.



Consumer Website

Consumers are encouraged to visit moving.org to learn more about the moving industry, how to choose a reputable mover, and use the ProMover referral service. The site has great tips on moving, consumer assistance programs and the Meet the Movers section which puts a spotlight on many of our members.





Influence & Advocacy

Advocacy

Representation for movers on Capitol Hill is vital to ensuring that our industry has a voice. ATA is a top Washington D.C. powerhouse, advocating for the trucking industry and now movers. We work issues not limited to rogue operators, independent contractors, regulatory relief for movers, enforcement of broker laws, taxes, military moving (DP3) and many others all under the direction of our members. MSC members also have the opportunity to meet with members of congress during the annual MSC Call on Washington event.



MSC Committees

ATA MSC hosts industry and advocacy committees, as well as working groups, for every interest. Specifically, we have the Independent Movers Committee which brings together fellow independent movers from all over the country to share best business practices and network with each other. The following are open for members to join and participate in:

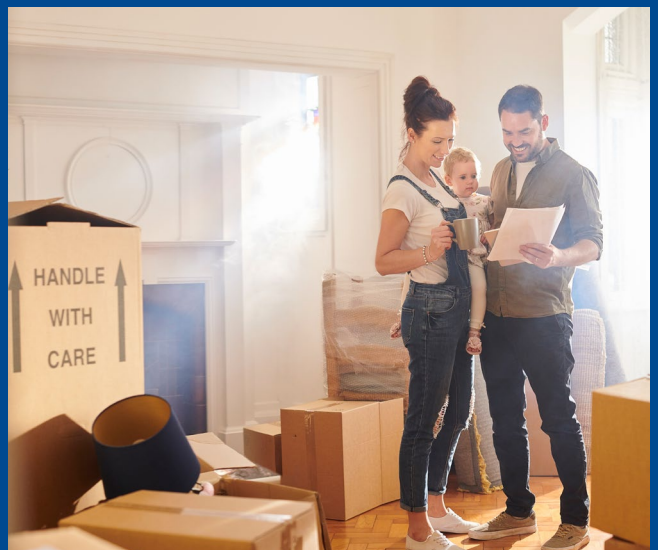
- 40Below Committee
- Government Affairs Committee
- Government Traffic Committee
- Independent Movers Committee
- Industry Image and Standards Committee
- Legal Affairs Council
- Safety Working Group
- Supplier Committee

About ATA

American Trucking Associations is the largest and most comprehensive national trade association for the trucking industry. We are an 86-year old federation with state trucking association affiliates in all 50 states. We represent every sector of the industry, from LTL to truckload, agriculture and livestock to auto haulers, and from large motor carriers to small mom-and-pop operations.

ATA leverages the strength and size of our membership to develop, advocate, and advance innovative research-based policies that promote highway safety, security, environmental sustainability, and profitability. As the recognized leader in truck transportation advocacy, we diligently educate and guide policymakers at all levels of government about the essential role that trucking plays in the economy.

ATA is focused on achieving bottom-line results for our members. We are here to provide them with the answers, advice, and tools they need to grow and support their trucking businesses. Our staff is comprised of subject matter experts that are available to advise and support each employee within our member companies.



Questions?

Moving & Storage Programs and Certifications

Contact Naomi Burstein, Industry Affairs Manager
at nburstein@trucking.org

Moving & Storage Advocacy

Contact Ryan Bowley, Executive Director, Moving & Storage Conference
at rbowley@trucking.org or
Danielle Hahami, Manager, Moving and Storage Conference
at dhahami@trucking.org
or visit <https://www.trucking.org/moving-storage-conference>

Membership

Contact the ATA Membership Team
at ATAMembership@trucking.org

Compliance

Contact us at moving@trucking.org