



SPONSORSHIP OPPORTUNITIES

Recruitment Opportunity! Would you like access to students from top business programs from all over the country? Through Trucking U sponsorships, you will have the incredible opportunity to not only put your company's name and information directly in front of them, but you will also have ample opportunity to network with these students at receptions, luncheons, and on the MCE exhibit hall floor. With your sponsorship, you will receive the resumes of the participating students for your recruitment benefit.

Varsity: \$5,000

Sponsors have the opportunity to have two members of their company or organization attend the exclusive Sunday evening Trucking U dinner, include company promotional items in the student gift bags, and host a table of students at the Sunday Luncheon. The Varsity level sponsors will be included in this year's "Highway to Your Future" booklet that will be provided to those participating in Trucking U. These sponsors will receive the resumes of all participating students before arrival to MCE. Varsity sponsors will be recognized on the t-shirt, program flyer and all promotional materials at the Varsity level.

Junior Varsity: \$2,500

Sponsors have the opportunity to have one member of their company or organization attend the exclusive Sunday evening Trucking U dinner, include company promotional items in the student gift bag, and sit at reserved tables with the students at the Sunday Luncheon. The Junior Varsity level sponsors will be included in this year's "Highway to Your Future" booklet that will be provided to those participating in Trucking U. These sponsors will receive the resumes of all participating students. Junior Varsity sponsors will be recognized on the program flyer as well as all promotional materials at the Junior Varsity level.

Freshman: \$1,500

Sponsors will have the opportunity to include a company promotional item in the student gift bags. The Freshman level sponsors will be included in this year's "Highway to Your Future" booklet that will be provided to those participating in Trucking U. These sponsors will receive the resumes of all participating students. Freshman sponsors will be recognized on the program flyer as well as all promotional materials at the Freshman level.

Recruit: \$1,000

Sponsors have the opportunity to be included in this year's "Highway to Your Future" booklet that will be provided to those participating in Trucking U. These sponsors will also receive the resumes of all participating students. Recruit sponsors will be recognized on the program flyer as well as all promotional materials at the Recruit level.

Highway to Your Future

"Highway to your Future" is a booklet that will be provided to all participating students in Trucking U. In this booklet, your company will have one page to provide a brief description of the company, locations in which you hire or are hiring, contact information for the student to get in touch with you, and any other information you may want these future professionals to know about YOU.

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