**DRAFT PRESS RELEASE – *Sample B***

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| FOR IMMEDIATE RELEASE | Contact: NAME |
| September XX, 2020 | EMAIL/PHONE NUMBER |

**[Company/Organization] Acknowledges Drivers During 2020 National Truck Driver Appreciation Week**

**City, State —** In honor of National Truck Driver Appreciation Week, [COMPANY/ORGANIZATION], along with American Trucking Associations and the entire trucking industry, is thanking the millions of professional truck drivers who work every day to deliver America’s freight safely and securely to provide for our communities.

[INSERT COMPANY QUOTE HERE FROM CEO/CHAIRMAN/EXECUTIVE]

During National Truck Driver Appreciation Week, September 13-19, 2020, will mark a special celebration of America’s Highway Heroes and pay tribute to all that professional truck drivers have done to help carry America through the coronavirus pandemic and keep our economy and communities moving forward. Often, this meant sacrificing their own health and wellbeing, or that of their families at home. As essential workers, the efforts and contributions of frontline truck drivers are deserving of America’s gratitude and appreciation.

To honor their own drivers and drivers across the country [COMPANY/ORG] will be [DESCRIBE EVENT - HOW YOU ARE CELEBRATING].

There are more than 3.5 million professional truck drivers nationwide that deliver the goods and products our communities need. Everything from the food on the shelves in grocery stores, to the medical equipment in hospitals – 70% of America’s freight tonnage is annually delivered by truck, which amounts to over 10 billion tons. These professional men and women log over 400 billion miles every year and roughly, 80 percent of U.S. communities depend solely on the trucking industry as the only method to receive their goods and commodities. Professional truck drivers keep this country moving forward.

[ASSOCIATION OR COMPANY] requests that all Americans take a few moments this week to recognize the significant contributions and sacrifices of our professional truck drivers. The efficiency and safety that truck drivers provide allow businesses and American citizens to confidently and safely ship goods across state lines and to every corner of the country – which our economy fully depends on.

[COMPANY/ORGANIZATION] wants to especially thank the [NUMBER] of professional truck drivers in the state of [XXX or COMPANY].

To learn more about how essential truck drivers are to their communities and the economy, or for more information on NTDAW 2020, please visit [www.ntdaw.org](http://www.ntdaw.org).

**ABOUT ORGANIZATION OR COMPANY BLURB**

[Insert boilerplate here.]