



AMERICAN TRUCKING ASSOCIATIONS

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Chris Spear
President & Chief Executive Officer

September 28, 2020

Dear Moving & Storage Executive:

The American Trucking Associations (ATA) is honored to welcome members of the moving and storage industry into the ATA Federation. By joining forces, moving and storage members will have a seat at the table in formulating policies affecting companies operating heavy-duty trucks on our nation's highways. Joining with ATA provides the moving and storage segment a significant boost in advocacy firepower on Capitol Hill and before the regulatory agencies while also allowing the broader trucking industry to present a more unified front before lawmakers and regulators.

We have hit the ground running in setting up the ATA Moving & Storage Conference in order to begin representing you. Moving & Storage leadership, including Independent members, are developing Conference by-laws for the Conference membership to approve and we are working to build a benefit program for your industry to enjoy as ATA Conference members. Bill Sullivan, ATA's EVP of Advocacy, along with Katie McMichael, Director of the ATA Moving & Storage Conference, are helping to develop issue priorities for the Conference, as well as recommend committees that should be established within the Conference.

All Moving & Storage companies that join the ATA Moving & Storage Conference, are eligible to participate in ATA's Arbitration program, Agents of Process BOC-3 program, along with other programs like ProMover. ATA will establish the ATA Independent Committee, as well as a separate Small Mover Committee, and plans to host a virtual meeting for those groups in November. Attached is a full list of benefits and a FAQ that hopefully answers many of your questions. Please understand we are still working and learning about many of the programs that may be of interest to you and will continue to update you when programs, such as training, are available.

ATA is offering an arbitration program and a BOC-3 program to its moving and storage members. If you currently participate in the programs administered by AMSA, it is our understanding that those programs will continue until ATA's programs are up and running. ATA will offer an arbitration program for its moving and storage members that they can designate for resolving disputes with shippers, which should be operational by October 1st. ATA moving and storage members will be covered by ATA's BOC-3 program after filling out the required paperwork. We anticipate that program to be available by October 9th. We are working with AMSA to ensure that their programs remain in place until you have an opportunity to join ATA and take advantage of our offerings.

Dues for ATA Conference membership will be a **\$1,000 flat rate, with an additional \$250 per location. Your first location is included in the \$1,000 flat rate.** Depending on when you join ATA in 2020, your dues will be pro-rated. ATA membership is annual and begins January 1st through December 31st. ATA will bill you either annually, quarterly or monthly.

ATA's annual Management Conference & Exhibition (MCE) will take place virtually and we would like to invite all ATA Moving and Storage Conference members to participate at **no cost** for this meeting. If you are interested, [please register here](#) and use the code MS20 at checkout so that your registration fee will be waived. You will first have to become an ATA Moving & Storage Conference member to participate. During that process you will establish a user name and passcode that will allow you to register for all events.

There will be an ATA Moving & Storage Conference Membership Meeting as part of MCE on October 21st at 4:30 p.m. eastern and we encourage you to join.

Again, we are very excited to represent your industry within ATA. We look forward to meeting each one of you, not only to learn about your business but help your business succeed and grow.

Please let me know if you have any questions at all. You may also contact [Elisabeth Barna](#), ATA EVP, Industry Affairs and Senior Advisor to the President & CEO.

Thank you and the ATA Team looks forward to working with you.

Best,



Chris Spear