



Engaging Tomorrow's Leaders

How Will You Lead?

Thanks to our friends at Trimble for being LEAD ATA's sponsor





Are you built to lead?

For over 85 years, trucking executives across the country have worked alongside the American Trucking Associations to represent our industry to lawmakers and regulators, as well as to enhance their companies' efficiency and profitability. Do you have what it takes to join the next generation of leaders?

LEAD ATA is a one-year program geared towards the trucking industry's best and brightest. ATA prepares these LEAD ATAers to become our leaders of tomorrow. Participants gain real-world experience and in-depth industry insights exclusive to the LEAD ATA program. By selecting a diverse group of candidates, this program is composed of various careers, regions, and fleet sizes that make up our industry.

This select group will attend four mandatory sessions throughout the year designed to highlight and incorporate the participants into the many facets of ATA in an effort to more effectively utilize the tools ATA makes available and better serve themselves and the companies they represent. As part of their journey, participants will gain a better understanding of the regulatory and legislative process, how it directly affects their business, and what role ATA plays in that process on their behalf. These emerging trucking executives will gain access to a new network of industry peers, enhanced leadership and management skills, and a thorough understanding of the ATA and the industry it represents. Graduates of LEAD ATA will possess all of the tools necessary to lead their companies and our industry into the future!

Important Program Information

- Applicants from motor carrier members and allied members will be selected to participate in the LEAD ATA class of 2021.
- Applicants must be employed by an ATA member in good standing.
- Applicants should complete each section in full (nomination form, application, resume). Only completed applications will be accepted.
- Downloadable electronic applications are available on our website: lead-ata.trucking.org
- All application materials must be completed and submitted by June 1, 2020
- By email to: lead-ata@trucking.org (or) By mail to:
American Trucking Associations
Attn: LEAD ATA/Industry Affairs,
950 N Glebe Rd Suite 210
Arlington, VA 22203
(or) By fax to: 703-838-1941
- Candidates will be notified of selection results by August 31, 2020.
- Applicants are responsible for their travel costs and tuition.
- \$950 program tuition must be paid in full prior to November 2020.

Email questions to lead-ata@trucking.org

For additional information please visit lead-ata.trucking.org



NOMINATION FORM

Name _____

Company Name _____

Title _____

Work Address _____

Work Phone Number _____

Mobile Phone Number _____

Email Address _____

Name of Nominee _____

Nominee's Title _____

Number of years the nominee has worked for your company? _____

By nominating this candidate your company is committing to provide any assistance necessary to ensure their completion of the program, this may include:

- Payment of Tuition due November 2020
- Payment of Travel Costs to attend required meetings
- Approval of time off to attend meetings during the work week

Signature _____

Date _____

Please answer the question on the back of this form



APPLICATION FORM

Full Name _____ Preferred Name (nickname) _____

Age _____ Gender _____

Contact Information

- Home Address _____
- Mobile Phone Number _____
- Email Address _____

Company Name _____

Work Address _____

Work Phone Number _____

Title or Description of Responsibilities _____

Direct Supervisor (name & title) _____

CARRIER TYPE For Hire Carrier _____ Private Carrier _____

Truck Load _____ LTL _____ Tank _____

Specialized _____ Heavy Haul _____ Refrigerated _____ Flatbed _____

Truck Count _____

IF ALLIED, product or service your company provides _____

Resume

Attach a copy of your current resume

Interests & Activities

What are your interests outside of work? What do you do in your free time? _____

Are you involved in any other organizations, charities or groups? _____

Program Agreement

Signature _____ Date _____

Please answer the questions on the back of this form



LEAD ATA CLASS OF 2021 MEETING SCHEDULE

4 Core Meetings (required to graduate)
3 Optional Meetings



MEETING I: ATA 101 & Program Overview
ATA Annual Management Conference & Exhibition
Denver, CO
October 23-28, 2020

MEETING II: Transportation Policy, the Regulatory Process & Presentation & Media Training
Arlington, VA
February 8-10, 2021

MEETING III: Business & Personal Development
ATA Mid-Year Management Session
San Antonio, TX
May 15-19, 2021

MEETING IV: Government Affairs & the Legislative Process
July 2021 (Date will be determined in December 2020)



GRADUATION: ATA Annual Management Conference & Exhibition
Nashville, TN
October 23-27, 2021

OPTIONAL MEETINGS: TMC: Technology & Maintenance Council Annual Meeting
Orlando, FL
March 8-11, 2021

NTDC: National Truck Driving Championships
Minneapolis, MN
August 11-14, 2021

NAFC: National Accounting and Finance Meeting
June 2021



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Questions? lead-ata@trucking.org

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