

## The ATA Safety Management Council

# LEARNING, NETWORKING, MAKING A DIFFERENCE





# ABOUT SMC

Safety Management Council (SMC) is part of American Trucking Associations – the largest national trade association for the trucking industry. We serve, promote and create value for members and the industry through research, education, information dissemination, peer interaction, consensus building, and incentive programs. We inspire corporate and individual excellence and contribute to safer, more secure and profitable trucking operations and the industry overall.



SMC is dedicated to advancing safe policies, practices, and technology. We help our members with effective risk management, accident and injury prevention and address the industry's unique human resources challenges, health and wellness issues, as well as recruitment and retention strategies. Our members are for-hire and private motor carrier safety and human resource professionals, and representatives from companies that do business with the trucking industry.



# Why Join SMC?



## EXPERT SOLUTIONS

**Ask an Expert** — Whether you need answers, advice or tips regarding safety or human resources, you can simply email or call us. As an SMC member, you can submit your most pressing questions to our experts.

We help our members to understand and stay compliant with DOT, FMCSA & OSHA regulations, and other required obligations. We advise them on handling insurance claims, maintaining accurate employee training logs, workers' compensation claims, professional development and more.

We provide a two-sided approach. Depending on your questions we have subject matter experts in-house to address them or we can connect you to other members who can share insights on what's worked for them.

We care deeply about the industry that we've dedicated our careers to and are proud of the personal approach to our members' particular issues.

**Accident Review Service to help you with decisions concerning preventability** — Accident reviews are one of the most critical parts in identifying, controlling, and eliminating workplace health and safety risks. We are here to help you, as we have helped numerous members in reviewing accidents and reaching a determination as to whether it was preventable.



“Just having the ability to pick up the phone and discuss a concern or question has been extremely beneficial and personally fulfilling. The council is filled with very tenured and known safety professionals but they are individuals who are generous with their knowledge and time as well.”

Karla Staver, PHR,  
Director of Safety,  
Saia, Inc.

“The ongoing communications from ATA regarding what is happening brings great value to the carriers within the group. The Spring and Fall meetings gives carrier personnel within the trucking industry the opportunity to join professionals at a higher level to get information from great speakers and exchange ideas in the round tables working alongside fellow safety professionals.”

Alfred Lacombe, CDS,  
Vice President of Safety  
and Risk Management,  
Dupré Logistics, LLC.



“When I first joined the Council, I was a bit intimidated to join others who seemed to be deeply involved for a long time. However, I quickly made friends. More importantly, I learned that we all had the same issues and we all had the same interests at heart... protecting our employees, protecting the public, and ensuring compliance. These people became friends and great sources of information. I learned that in many ways I was able to help them as much as they were able to help me.”

Curtis E. Carr,  
Vice-President, Safety  
and Risk Management,  
Estes Express Lines

“The Council is made up of professionals from so many different companies representing different segments of the industry which makes the peer-to-peer teaching and information sharing second to none.”

Jason Wing, CDS, CDT,  
Vice President Safety and  
Transportation Operations,  
Red Classic



## LEARN

**Professional development** – As trucking professionals, we know that continuing education is a critical element of our ongoing professional development. Specialized programs designed by SMC allow you to provide your company and your clients with the safest, most secure and dependable transportation of their commodities. The programs provide valuable insight into interpreting and managing the dynamic world of legislation and regulation that ultimately control most aspects of what you do in the industry.

Through our professional development programs and events, you can interact with established leaders about emerging issues, boost your business know-how, and access a growing library of archived webinars.

SMC programs help you develop the knowledge, skills, and attitude necessary to reduce vehicle accidents, and employee injuries. SMC members can also improve their recruitment and retention of qualified drivers, and avoid fines through proper regulatory compliance. By participating in our programs you also get educational credits for HRCI, SPHR, CDS, and CDT.



## NETWORK

**Network of industry professionals** – one of the highest-rated and most appreciated member benefits is our network of industry professionals that you become connected to. We have an engaged community of safety management professionals that can share real-world practical solutions to problems.

**Access to online Membership Directory** – SMC membership gives you exclusive access to our online membership directory for a quick and easy way to locate colleagues and communicate.

**Discounts** – SMC members enjoy discounted rates on SMC hosted seminars, courses, conferences, and exhibit space and SMC products.





# STAY INFORMED

**Timely safety news and updates** — We help our members make the most educated decisions that move their organization and the industry forward by keeping them informed. Through our monthly and quarterly publications, we share industry trends, emerging technologies, and the most important news on safety and human resources.

Our publications provide you with original content written by ATA staff and SMC members. We curate meaningful content that would not be available otherwise.

Members also get a subscription to **Transport Topics** valued at **\$109.00** and a complimentary copy of **Guidelines for Recording Vehicle Accidents & Determining Preventability** valued at **\$31.00** and discounts on additional copies ordered.



# INFLUENCE

**Participation in technical committees and working groups** — Through technical committees and working groups we enable ATA policy experts to get the safety professionals' view-point of the problem before offering up solutions. And by providing real-world checks and balances, participants become a sounding board and influence the quality and direction of industry safety regulations.



What's important to remember is that participation in the process benefits not only the volunteers, but also their employers, and the general public. You'll personally benefit from developing a network of experts with similar interests. In addition, committee participation can help build your resume and show potential employers that you're keeping up with technological changes in the industry.

"There are a number of committees and groups you can join so you have input and some great leadership opportunities. I have attended a number of other safety meetings and SMC does a great job. They truly have the best program and your involvement and input is valued."

Lisa Gonnerman,  
Vice President,  
Safety & Security,  
CFI Transport



## CELEBRATE

**Awards and image recognition programs** — We think it is important to take time to celebrate driving excellence and achievements of the professionals who work in our industry, which also helps to make a real contribution to the safety of any truck fleet. For these reasons, we have Safety awards, some of which include:

- ATA Truck & Industrial Safety Awards
- ATA President's Trophy
- Truck Safety Contest
- Fleet Safety Improvement Certificates
- Industrial Safety Improvement Certificates
- National Driver of the Year Award
- National Safety Director Award
- National Safety Professional Award of Excellence
- State Association Recognition Program
- National Truck Driving Championships/National Step Van Driving Championships



These awards celebrate extraordinary accomplishments of drivers, safety executives, motor carriers, and state associations. All awards have a constructive program emphasizing skill, knowledge, professionalism, and safe handling of motor vehicles. For the participants, the competitions have been the culmination of thousands of hours of their own time spent practicing to further sharpen their everyday skills and abilities, as well as their professional qualifications and achievements.

Besides building up the image of the truck drivers and the industry in general, the Safety awards can bring both tangible and intangible business benefits for you and your company. Companies with Safety awards receive valuable recognition, which can positively affect their relationships with law enforcement, safety inspectors, and lead to a better customer relationship. They incentivize other drivers to strive to do well, and help you and your company stand out from the competition by building your credibility. Insurance companies also take company awards in safety and security into account among other factors in setting premiums.

# Safety Management Council

<http://smc.trucking.org> is the fastest and easiest way to become a member of the Safety Management Council.



☐ **YES, I WANT TO BE A MEMBER OF THE ATA SAFETY MANAGEMENT COUNCIL. SIGN ME UP!**

## Contact Information:

Name \_\_\_\_\_ Nickname \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

## MEMBERSHIP DUES (Please check applicable dues amount)

MOTOR CARRIER	ATA MEMBER	NON-ATA MEMBER
Primary member	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$500.00
Additional member from same company	<input type="checkbox"/> \$200.00 per person	<input type="checkbox"/> \$300.00 per person
ALLIED MEMBERS	ATA MEMBER	NON-ATA MEMBER
Primary member	<input type="checkbox"/> \$600.00	<input type="checkbox"/> \$800.00
Additional member from same company	<input type="checkbox"/> \$300.00 per person	<input type="checkbox"/> \$400.00 per person

## BILLING INFORMATION

☐ I am enclosing a check for \$ \_\_\_\_\_ payable to American Trucking Associations (reference SMC Membership on check)

☐ Charge my credit card ☐ VISA ☐ MasterCard ☐ American Express

Credit card number \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature \_\_\_\_\_

## Return to:

### Fax:

703-838-1852  
with credit card info only

### Mail:

Safety Management Council  
950 N. Glebe Rd., Suite 210  
Arlington, VA 22203-4181

### Online:

<http://smc.trucking.org>



# WHY YOUR SAFETY TEAM NEEDS SAFETY MANAGEMENT COUNCIL MEMBERSHIP:

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## Government and Regulations

Our SMC members receive their regulation updates from the ATA policy group which is a proactive and vocal leader, representing trucking in the legislative arena before regulatory agencies.

## Safety Training

SMC membership provides your safety professionals with the latest safety training and educational programs to help broaden their knowledge of the recognition, avoidance, and prevention of safety. They will help your company to enhance your ability to:

- Lower your company's accident rate
- Comply with regulatory requirements
- Achieve a lower occupational injury rate
- Control costs associated with accident litigation
- Comply with regulatory requirements
- Gain recognition as safety-focused company, which can lead to attracting new drivers.

SMC members also receive discounts on all ATA conferences.

## Recertification

Safety certification is the best method to ensure a high level of safety expertise in your company. By participating in our seminars, workshops, webinars, contributing to publications and events, our members can get educational credits for SHRM Certified Professional, SHRM Senior Certified Professional, Certified Director of Safety, and Certified Driver Trainer.

## Access to Recommended Practices

Use SMC recommended practices to:

- Help your safety program take into account the entire risk picture
- Meet regulatory compliance requirements
- Discover ways to effectively incorporate these recommended practices into your operation
- Stay in compliance with Federal regulations
- Make the workplace safer and run more efficiently
- Create standard practices and procedures

Your safety team can discover some of these recommended practices through networking opportunities, webinars, conferences, access to Occupational Safety and Health Administration standards, participation in working groups, Technical Committees or through conversations with our experts and members.

## Leadership Skills Development

Through participation on Technical Committees and Working Groups (e.g., Regulations Committee, HazMat Committee, Occupational Safety & Health Committee, Health & Wellness Working Group, Driver Recruitment & Retention Working Group, Entry Level Driver Training Working Group, etc.) they can accelerate and leverage leadership talent, learn to motivate and communicate better – a critical skill that today's leaders need to lead their company to success.

**For information on membership with SMC, contact the Safety Management Council at [SMC@trucking.org](mailto:SMC@trucking.org) or (703) 838-1919**